

International Day of Yoga (IDY) - 2023

International Day of Yoga (IDY) – 2023 was globally celebrated on 21 June 2023. NRSC/ISRO supported Ministry of Ayush with a) Mobile app for data collection and b) Web Portal for visualizing the data captured along with data analytics on Bhuvan Platform, showcasing the mass yoga demonstration to every citizen in the world.

Cross platform Mobile app is built with having option to capture Number of participants, Organizing Agency, Yoga Instructor Name, Event place with address, Volunteer Name, Email & mobile number with location and Photos. The captured information is sent immediately to bhuvan server on availability of internet or Auto Sync (Save & Send) when internet is available.

Web Portal is developed having option to visualize Yoga Day events sent by mobile apps with spatial intelligence. Spatial and Statistical view of the events are portrayed like number of locations and participants in country, state and district level, Map view with photos and information captured during event with responsive web design. Ministry of Ayush is also provided with live web services/APIs to monitor the event having all statistical information.

There is total 19754 mobile apps are downloaded by users and 5751 locations with 4798687 participants are reported from 360 Districts in India.

